

SOUTH KOREA

IF YOU CAN
DREAM IT, WE
CAN MAKE IT
HAPPEN.

Sample Itinerary: South Korea - Seoul and Gangwon-do



Use the sample itinerary ideas below to create a similar trip or start from scratch. We specialize in creating custom programs based on your available time, interests, budget and preferred pace. Please call or email for a quote and a unique itinerary crafted just for you.

7 DAYS

TRIP LENGTH

DESTINATIONS

Seoul, Gangwon-do

ATTRACTIONS

- » Enjoy VIP arrival in Seoul with luxury transfers, hanbok palace tour, and Michelin-starred dining.
- » Discover Gangwon-do's natural beauty with a guided Seoraksan hike and traditional tea ceremony.
- » Experience Pyeongchang's serene temples, seasonal hikes, and starlit glamping.
- » Explore Gangneung's coastal culture with heritage homes, beach cafes, and a sunset yacht cruise
- » Return to Seoul for upscale shopping, hanok village strolls, and panoramic views from Lotte Tower.
- » *Famously detailed information and personalized service with every aspect of your trip, from beginning until end.*

WEATHER

To see the best time to go to South Korea, visit atj.com/destinations/korea/when-to-go

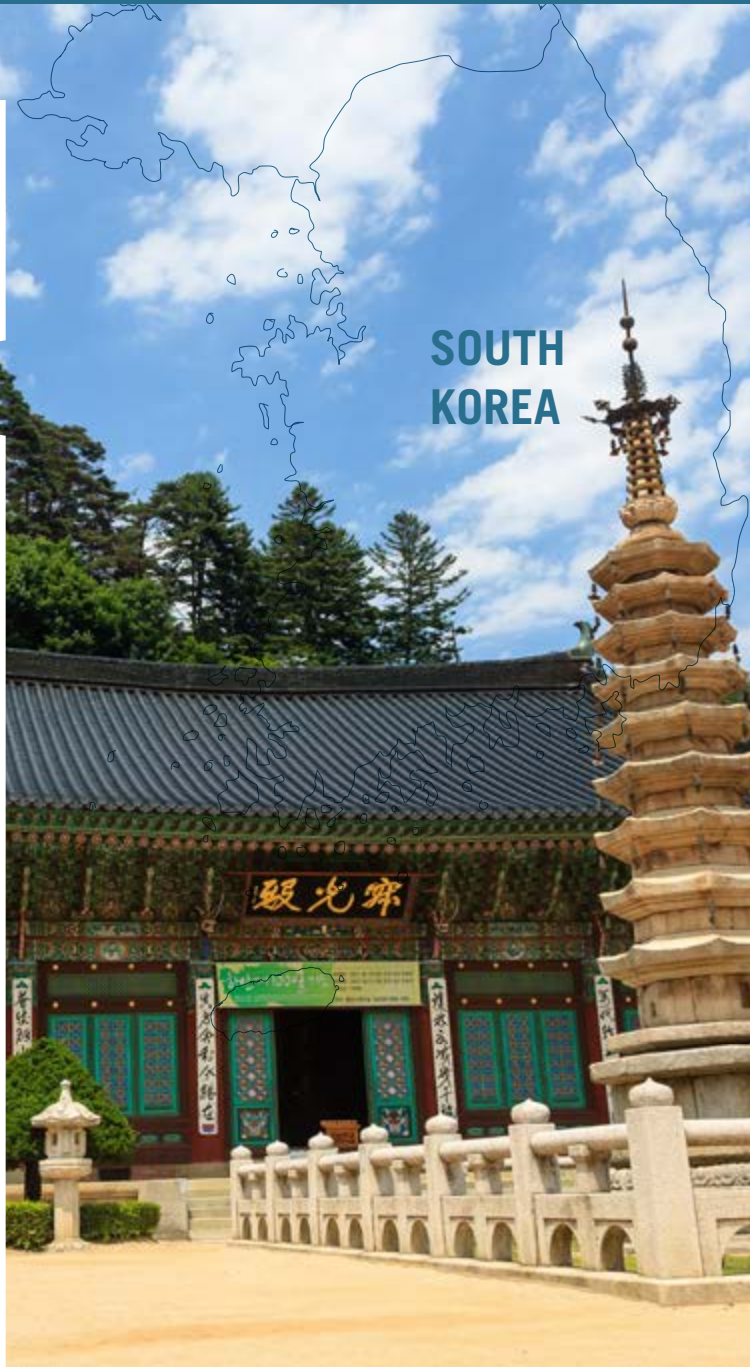
ATJ



SK

37.5503 N,
126.9971 E

SOUTH
KOREA



Note: The estimated daily land cost per person for this sample itinerary using moderately priced first class and boutique style hotels, not including any internal or international flights, starts at \$950 per person per day based on double occupancy.



Gyeongbokgung Palace

1

ARRIVE IN SEOUL

- » VIP arrival and luxury transfer from Incheon Airport
- » Check-in at hotel
- » Private Gyeongbokgung Palace tour in hanbok
- » Visit National Museum of Korea with curator
- » Michelin-starred dinner (Gaon or La Yeon)
- » Traditional performance at Korea House or National Theater

2

GANGWON-DO

- » Private car transfer to Gangwon-do
- » Check-in at hotel
- » Guided exploration of Seoraksan National Park
- » Traditional tea ceremony in Gangneung
- » Gangwon-style seasonal dinner
- » Private evening experience or wellness experience

3

PYEONGCHANG

- » Private seasonal hike
- » Visit Woljeongsa Temple – meditation & temple cuisine
- » Explore Odaesan National Park or Bongpyeong cultural village
- » Local fine dining with soju pairing
- » Stargazing or luxury glamping

4

GANGNEUNG

- » Visit Ojukheon House & Seongyojang Mansion
- » Anmok Beach walk and cafe tour
- » Traditional calligraphy or painting workshop
- » Coffee tasting at Gangneung Coffee Museum
- » Sunset yacht cruise with seafood dinner
- » Overnight on coast

5

RETURN TO SEOUL

- » Scenic return via KTX or private car
- » Check-in at hotel
- » Private shopping tour in Apgujeong/Cheongdam or depending on interests
- » Bukchon Hanok Village guided walk
- » Korean fusion dinner at Mingles or similar
- » Lotte World Tower Sky Deck visit



Seoraksan National Park

6

CULTURE & WELLNESS

- » Herbal spa treatment (Shilla or Sulwhasoo Spa)
- » Private hanji or lacquer art workshop
- » Traditional high tea in hanok tea house
- » Private Korean music concert or K-culture immersion
- » Rooftop fine dining over Han River



Bukchon Hanok Village

7

DEPARTURE

- » Leisure breakfast and free time
- » Private transfer to Incheon International Airport



HANDPICKED HOTELS

View our favorite handpicked hotels for South Korea at atj.com/destinations/korea/where-to-stay

